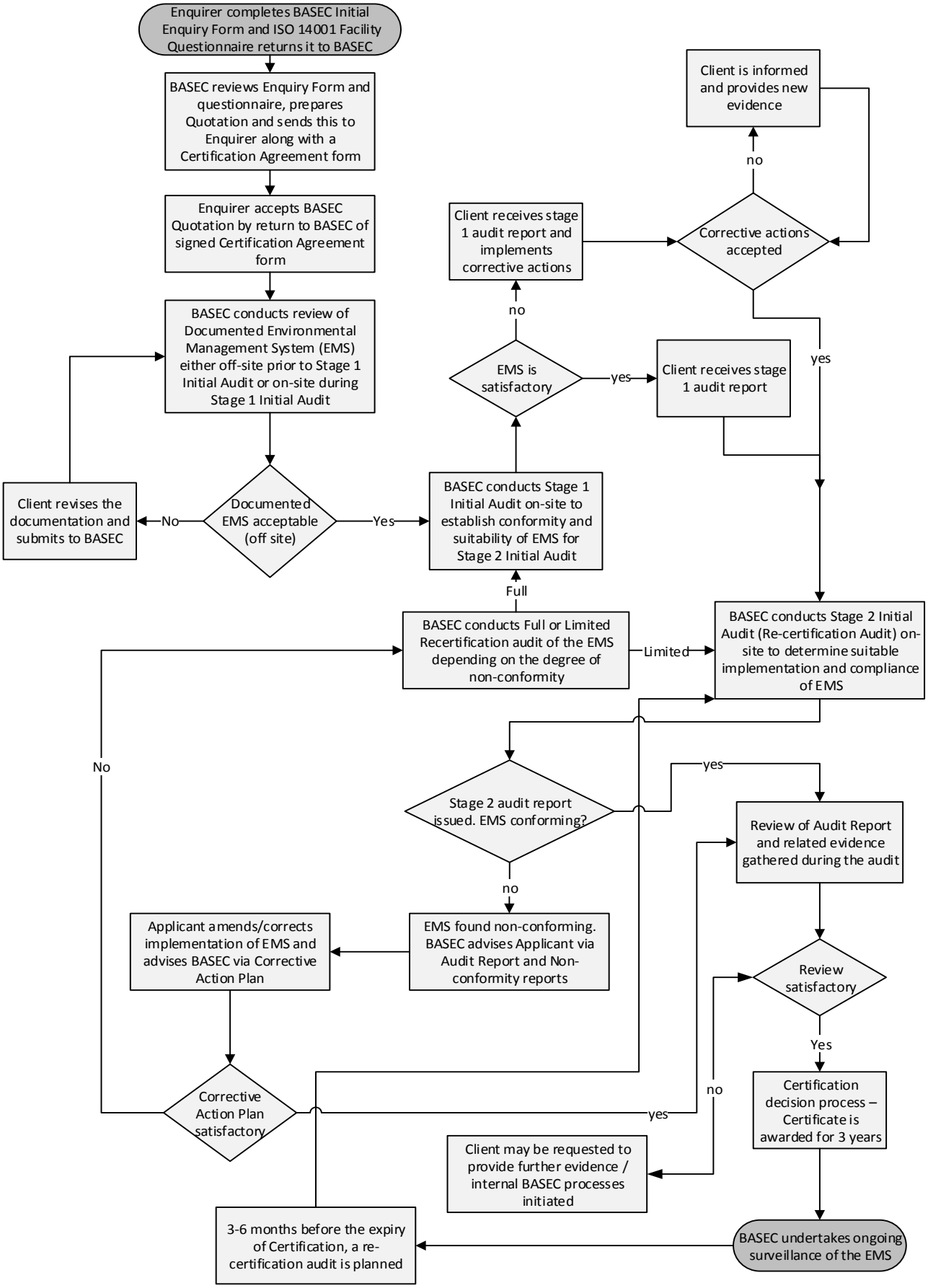Overview of the Route to BASEC ISO 14001 Certification